



SETH MOTILAL (P.G.) COLLEGE

Jhunjhunu - 333001 (Raj.)

Affiliated with University of Rajasthan, Jaipur
College with Potential for Excellence by UGC

Declared as Model College (Centre of Excellence) by Govt. of Rajasthan



**100%
Placement
Assistance**



Bachelor of Business Administration (BBA)

Bachelor of Computer Application (BCA)

Information Brochure

For Admissions and other details please contact

Mr. Bharat Tibrewal (BBA In-charge)
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*Limited Seats are Available. Admission will be on first come first serve basis

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About the institute:

Seth Motilal (Post Graduate) College, located at Jhunjhunu district headquarter, is the prestigious creation of Late Seth Motilal Ji Jhunjhunuwala, a renowned businessman known as "Silver King" of India. Initially it was started as Sanatan Dharm Middle School in 1937 and subsequently raised from Intermediate to degree level in 1958 and P.G. in 1981 respectively. At present the college has nine PG departments in the faculty of Science, eight departments in the faculty of Arts and three departments in the faculty of Commerce.

The college has got a magnificent complex in front of the famous Rani Sati Temple with the state of art hi-tech laboratories, library building, well spread lawns, conference hall, open air theatre, Student counseling cell, Sports Complex, Staff Quarters and Guest house. This college is affiliated to university of Rajasthan, Jaipur and accreted 'A' Grade by National Assessment and Accreditation Council (NAAC), UGC owing to its excellence in education research, student progression, infrastructure and other qualities.

The Campus

Seth Motilal Group of Institutes are spreaded within an area of more than 43000 Sq mtrs, including administrative block, faculty wise block, lawns, sports complex, hostels, staff quarters, auditorium, canteen etc. ATM Banking facility is also provided within the campus.

Basic amenities like RO purified drinking water, canteen, first aid, parking, security, students advisory bureau and counseling call etc. is also available within the campus.



Classrooms

Naturally lighted and large airy classrooms with a structure having high ceilings and large corridors are designed to promote maximum interaction between the faculty and the students.

Classrooms are well equipped with PCs, LCD, OHP and LAN connectivity. Classrooms are furnished with specially designed desks for the comfort of students.

Library

The central library is spreaded over two floors and stacked with more than 1 lack books including wide a range of management subjects.

The collection in the library is constantly enriched with reference books and journals beyond those prescribed by the syllabus. The library subscribes to various national and international journals in the print format besides providing access to electronic data bases. The library makes use of latest library software to manage the issue and return of books.



Hostel

The institute has an aesthetically built and fully furnished modern hostel facility for women students within the campus. These Hostels are well furnished, have 24x7 multi-tiered security arrangements and carry a moderately equipped gym, library, computer rooms, TV & Music room, first aid room, reading room etc. Hostel rooms are allotted on a double occupancy basis. Given the premium on hostel seats, these are allotted on first-come first-served basis. Students desirous of staying in the hostel are required to reserve the seat at the time of application for admission.



Computer Labs

The whole SML Campus has Wi-Fi Internet Connectivity. The Computer labs have more than 200 Computer Systems and latest generation of high end servers, laser printers and scanners. The computer labs have the latest operating systems such as Windows7. The institute regularly invests in upgrading and expanding its computing facilities.



Bachelor of Business Administration (BBA)

Seth Motilal (PG) College offers 3 years full time BBA course affiliated to University of Rajasthan. The course is meant to equip students with a combination of various managerial skills and values focused on decision making ability. It provides the student with various routes to industry, matching their requirement with his \her skills. As per curriculum students also have to undergo training in various industries. The program offers the blend of problem solving and analytical skills.

Course Details :

- ☞ Three years full time programme
 - ☞ Six Semesters (Two Semester Every Year)
 - ☞ Admission through merit cum interview
- Honors 75% or above
 First Division 60% but below 75%
 Second Division 48% but below 60%
- Gold Medal** will be awarded only if he/she clears in 1st attempt and if % is more than 75.
- Eligibility :** 10+2 pass from all Streams (Commerce, Science & Arts) with 48% marks or Prescribed by University time to time
- *Reservation as per rules.

Career after BBA

1. FMCG sector - Marketing Job.
 2. Stock Market - Marketing as well as Finance job.
 3. Banking Sector - Marketing, HR, IT and Finance Job.
 4. BPO sector - Finance and HR and IT.
 5. Insurance - Marketing
 6. Hospitality - HR
 7. Mc D and Pizza Hut type franchisee.
 8. Government sector is wide open for you..
- >>Civil service >>Defense Service
 >>Railway >>bank
 >>Electricity Board >>Employment office

Subject Offered

BBA Part I

Semester I	Semester II
Fundamentals of Business Organization	Principles and practice of Management
Business Communication Skills	Entrepreneurship and Small Business Management
Legal Aspects of Indian Business	Fundamentals of Company Law
Fundamentals of Accounting	Strategic Management
Managerial Economics	Financial Management
Fundamentals of Computer	Human Resource Management

BBA Part II

Semester III	Semester IV
Marketing Management	Human Resource Development
Risk And Insurance Management	Practical Aspects of Risk and Insurance Management
Personality Development and Human Skills	Advertising and Sales Promotion
Tourism Marketing	Consumer Behavior and Marketing Research
Industrial Management	International Business
Business Statistics	Project Report and Viva Voce

BBA Part III

Semester V	Semester VI
Service Marketing	Compensation Management
Quantitative techniques for Management	Management Information System
Research Methods in Business Management	Fundamentals of Banking
Production and Material Management	Export Marketing
Organizational Behavior	Leadership Skills and Change Management
Business Budgeting	Group Discussion and Presentation

Learning Methodologies:

Live Video conferencing and Guest Lectures with Business Tycoons:

We bring big Business Tycoons and industry experts at campus for guest lecture through live video conferencing. Through this interaction, industry experts shares their industrial and personal experience with students and guide them how to deal with different situations in business world.



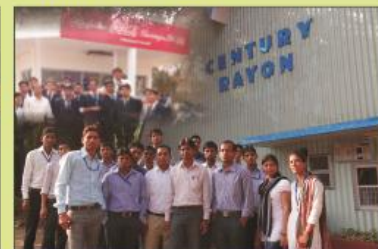
Seminar, Conference and Workshop:



Group Discussions:



Industrial Visit:



Bachelor of Computer Application (BCA)

Seth Motilal (PG) College offers 3 years full time BCA course affiliated to University of Rajasthan. The BCA Programme prepares you for a professional career in Computing and Information Technology. It gives you an in-depth knowledge of software engineering, information systems and the practical skills to apply this knowledge. In this programme, students are exposed to various areas of computer applications including the latest developments keeping pace with the Industry.

Course Details :

- ☞ Three years full time programme
- ☞ Admission through merit cum interview

Eligibility : 12 with 50% marks in aggregate.

(10+2 Pass with 50% marks and Physics/ Maths/ Computer/ I.T./ Statistics/ Multimedia as one of the Optional Subject.)

*Reservation as per rules.

Career after BCA

Software Professional (Programme Assistant).

Administrative Services.

Banking Sector - IT Officer.

Government sector is wide open for you..

>>Civil service >>Defense Service

>>Railway >>Bank

>>Electricity Board >>Employment office

You will get a lot of chances to work with many Software and IT firms of India as well as of Foreign Companies like TCS, WIPRO, INFOSYS, CTS, IBM and many more.

Infrastructure Facility:

Staff Qualifications as per UGC norms

3 Computer Laboratories with Central Cooling System

125 Computers with latest configuration

Wi-Fi Campus

Multimedia Projector Presentation Room

Interactive White Board with the Connectivity of the Computer

Language Lab (Spoken English)

Subjects Offered:

BCA Part-I

- Paper - I Electrical Circuit and Analysis
- Paper-II Semiconductor Physics Electronics Devices and Circuits
- Paper-III Business Accounting Fundamentals
- Paper-IV Discrete Mathematics
- Paper-V Statistical Methods
- Paper-VI Computer Architecture
- Paper-VII Operating System Fundamentals
- Paper-VIII Algorithms and Data Structures
- Paper-IX Principles of Programming Languages

BCA Part-II

- Paper-I Financial and Marketing Management
- Paper-II Digital Electronics and Circuits
- Paper-III Mathematical Methods for Numerical Analysis and Optimization
- Paper-IV Database Management System
- Paper-V Object Oriented Programing
- Paper-VI Networking Technologies & Tcp/Ip
- Paper-VII System Analysis and Design
- Paper-VIII Internet and Intranet
- Paper-IX Electronic Communication and Data Communication.

BCA Part-III

- Paper-I Computer Graphics and Image Processing
- Paper-II Software Engineering
- Paper-III Simulation and Modeling
- Paper-IV Advanced Computer Architecture
- Paper-V Management Information System
- Paper-VI Network Security and Cryptology
- Paper-VII E-Banking and Security Transactions
- Paper-VIII Internet Application Development
- Paper-IX E-Commerce

Seminar of Role of ICT



Extension Lecturer



Computer Lab

